

# Insights - Customer Announcement Email

## Preview Text:

Insights for Zivver Secure Email: gain visibility into your email data leak prevention

## Email:

Subject: New feature: gain visibility into Zivver Secure Email effectiveness

Dear <customer>,

We are delighted to announce the release of **Insights for Zivver Secure Email**.

## Insights helps improve security and compliance

Zivver Secure Email plays a critical role in your security and compliance strategy. It prevents email data leaks of sensitive information.

To maximize the effectiveness of your email data leak prevention strategy, you need to be able to answer questions such as:

- **How effective** is Zivver at stopping email data breaches?
- What is the **user adoption** rate of Zivver across my organization?
- What **types of sensitive data** is Zivver recommending users send securely?
- Are users **following the recommendations**?
- Is sensitive information being secured with **strong second-factor authentication**?
- Are **email open rates** being impacted as a result of sending messages securely?

Insights provides you with visibility to answer these questions and more. In addition, flexible data export capabilities mean you can generate reports specific to your organization using your preferred reporting software.

## Try it now

You can access Insights for Zivver Secure Email directly [here](#) or find it under the Statistics menu in your Zivver administrator environment.

## For more information

To find out more about Insights for Zivver Secure Email, please read our Help Center Article [<ADD LINK>](#)

If you have any questions or feedback, please do not hesitate to reply to the email. I look forward to hearing from you.

Best regards,

Stuart Beattie